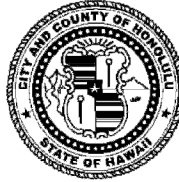


# DEPARTMENT of PARKS and RECREATION

*We Add Quality to Life*

CITY and COUNTY of HONOLULU  
Peter B. Carlisle, Mayor



DEPT. of PARKS and RECREATION  
Gary B. Cabato, Director

## 2013 LEI QUEEN SELECTION

In Hawai'i, the lei is a symbol of friendship, goodwill, and aloha. A Lei Queen and Court enhance the Lei Day Celebration of the City and County of Honolulu. The lei queen must be knowledgeable in the art of lei making, hula, and be able to convey the spirit of aloha with warmth and dignity. This year's Lei Day Celebration theme is:

Lei Ali'i 'A'ala  
Fragrant Prestigious Lei

Each year, the lei queen is selected from one of the three rotating groups:

18-30 years	Nā Wahine 'Ōpio (The Younger Women)
31-54 years	Nā Mākuahine (The Adult Women)
55 and over	Nā Kūpunahine (The Grandmothers)

This year is the year of our Nā Mākuahine. One queen and two princesses will be selected. It will be at the sole discretion of the City and County of Honolulu, Department of Parks and Recreation to select more than two princesses.

### I. CONTEST ELIGIBILITY

Female, 31-54 years of age by Saturday, March 2, 2013. Proof of age is required (birth certificate, passport, or driver's license).

### II. CONTEST RULES AND REQUIREMENTS

1. Submit a completed 2013 Lei Queen Selection application form, proof of age document, biography, and color photograph of yourself (no group shots) by the application deadline.
2. The biography shall be one to five (1-5) pages, single-sided, print/typed, which shall include, but not be limited to:
  - a. personal background information;
  - b. lei making experience;
  - c. hula experience;
  - d. special talents;
  - e. hobbies;
  - f. describe what Lei Day means to you;
  - g. describe the Hawaiian values you feel the Lei Queen should live/practice/possess;
  - h. why you want to be Lei Queen; and,
  - i. why you feel you are qualified to be Lei Queen.

The information and the photograph you provide may be shared with the media and/or used for publicity purposes, so please provide only the information you feel comfortable in sharing with the public.

3. All contestants are required to attend the orientation meeting on Wednesday, February 6, 2013, 5-7:00 p.m. at Kapolei Hale, 1000 Ulu'ōhi'a Street, 1<sup>st</sup> Floor, Conference Room A (Kapolei, HI 96707). Please do not be late. Please use street parking only.
4. The lei queen and court will represent the City and County of Honolulu at the annual Lei Day Celebration on Wednesday, May 1, 2013, at Kapi'olani Park from 6:00 a.m.-6:00 p.m., and on Thursday, May 2, 2013, at Mauna 'Ala and Kawaiāha'o Church from 8:30 a.m.-Noon.

5. All contestants are required to attend rehearsal for the March 2<sup>nd</sup> Lei Queen Selection. Rehearsal is on Monday, February 25, 2013, from 5-7:00 p.m., at Kapolei Hale. This will be a walk-through rehearsal only (no dancing).
6. The two (2) princesses are required to attend a minimum of two (2) hula practices. These dates will be set after the March 2<sup>nd</sup> Lei Queen Selection event.
7. The queen and court are required to attend rehearsal for the May 1<sup>st</sup> pageant. Rehearsal is on Tuesday, April 30, 2013, 3:00-5:00 p.m., at the Kapi'olani Park Bandstand.
8. The queen and court will be required to make a number of public appearances prior to and after May 1, to publicize Lei Day. When they attend these public appearances, they are required to provide their own transportation, their own lei 'ā'ī and/or lei po'o, their own lei-making materials (as needed), and appropriate attire which shall be limited to wearing the following attire: formal events – mu'umu'u (knee to floor length); and, casual events – ladies aloha shirt with matching/coordinating pants cropped or ankle length; or skirt (knee to floor length); or mu'umu'u.  
The required casual event is:
  - Kamehameha Day Parade Meeting, May 29, 2013 (tentative date);
 The required formal events are:
  - Lei Day Celebration May 1 and 2, 2013;
  - Lei Draping Ceremony at the Statue of King Kamehameha, June 7, 2013, 3:30 p.m
  - Annual Kamehameha Day Parade, June 8, 2013 (tentative date);
  - Annual Nā Hula Festival, August 3 and 4, 2013;
  - Lei Queen Selection Event, March 2014; and,
  - Lei Day Celebration, May 2014.
 The queen and court will be asked to make a number of public appearances prior to and after May 1, to publicize Lei Day.  
These events may include, but not be limited to:
  - Various publicity events (TV, radio, press conferences, etc.); and,
  - Senior Valentine's Dance, February 2014 (usually the 2<sup>nd</sup> Tuesday of February).
9. The Department of Parks and Recreation will provide the Lei Day Court – queen and princesses with an outfit, attendants with sashes only, and their lei for the May 1<sup>st</sup> Lei Day program.
10. The queen and court will provide their own appropriate footwear for all public appearances.
11. The queen and court will be responsible for the dry cleaning of their court attire.
12. The queen shall be encouraged to provide her own court attendants which shall be limited to a chanter, pūkani (conch shell blower), four kāhili bearers, and two spear bearers. The queen shall be responsible to ensure that her court attendants wear black dress long pants (no jeans), black shoes, black socks, and long sleeve white dress shirt at all public appearances.
13. The City and County of Honolulu reserves the right to disqualify any contestant or title-holder for failure to adhere to the Lei Day Celebration Queen Contest rules and regulations at any time.

### **III. DEADLINE FOR APPLICATION IS JANUARY 11, 2013 (POSTMARK DATE)**

Applications are due no later than Friday, January 11, 2013 (postmark date) to:

Department of Parks and Recreation  
Attn: Culture and Arts Section  
1000 Ulu'ōhi'a Street, Suite 309  
Kapolei, Hawai'i 96707

### **IV. LEI QUEEN SELECTION DATE IS SATURDAY, MARCH 2, 2013, 9:00 A.M. – 4:00 P.M., AT KAPOLEI HALE.**

### **V. JUDGING WILL BE BASED ON:**

1. KUMUHANA O KA LEI (30 points): Completing a lei before the judges at the contest site and wearing that lei during the Kūlana o ka Wahine portion of the competition. The lei must be started and completed within one hour. Lei may be either lei 'ā'ī or lei po'o. Do not use endangered plants in your lei. Each contestant shall also decorate the lei making table to reflect the contestant's personal style.
2. HULA (25 points): Performing the hula 'auana of your choice. You may bring your own musicians (or utilize the musicians provided); a CD; or, cassette tape. A CD/cassette player will be provided.

3. KŪLANA O KA WAHINE (25 points): Poise and Personality - how you present yourself throughout the day (informally and while performing on stage). Each contestant is required to wear the lei they made during Kumuhana o ka Lei at this time.
4. ‘ŌLELO PELEKANE (10 points): How to convey the “spirit of aloha.” Each contestant will be required to speak, in English before the audience on:
  - a. what Lei and Lei Day means to them;
  - b. describe the Hawaiian values they feel the Lei Queen should live/practice/possess;
  - c. why you want to be Lei Queen; and,
  - d. why you feel you are qualified to serve as the Lei Day Queen.
5. ‘ŌLELO HAWAI‘I (10 points): As one of the two official languages of the State of Hawai‘i, we encourage the proper pronunciation and use of ‘Ōlelo Makuahine – mother tongue. Contestants are required to recite, in Hawaiian, a short ‘ōlelo that will be provided to them at the Wednesday, February 6, 2013 orientation meeting. Each contestant will recite the same ‘ōlelo.
6. The contestant with the most total points will be selected as the Lei Queen. First and second runner-ups are designated as princesses.

**FOR MORE INFORMATION, CALL THE DEPARTMENT OF PARKS AND RECREATION, KAPOLEI HALE, PHONE: 768-3041.**

**2013 LEI QUEEN SELECTION**  
**“Nā Mākuahine”**

**ENTRY FORM (Please print or type)**

FULL LEGAL NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

MAILING CITY, STATE, ZIP CODE: \_\_\_\_\_  
City State Zip Code

HOME ADDRESS: \_\_\_\_\_

HOME CITY, STATE, ZIP CODE: \_\_\_\_\_  
City State Zip Code

E-MAIL ADDRESS: \_\_\_\_\_

PHONE (Business): \_\_\_\_\_ Phone (Residence): \_\_\_\_\_

PHONE (Cell): \_\_\_\_\_ Phone (Fax): \_\_\_\_\_

BIRTHDATE: \_\_\_\_\_  
Month Date Year

BIRTHPLACE: \_\_\_\_\_  
City State Country

BIOGRAPHY IS ATTACHED: ☐ Yes ☐ No

PHOTOGRAPH IS ATTACHED: ☐ Yes ☐ No

In consideration of being permitted to participate in the 2013 Lei Queen Selection contest and Lei Day Celebration conducted by the City and County of Honolulu, I hereby voluntarily assume all risks of injury, including injuries sustained during the hula portion of the 2013 Lei Queen Selection contest, death or damage to my person or property in connection with my participation in the 2013 Lei Queen Selection Contest and Lei Day Celebration. I, as well as my heirs, successors and assigns, hereby release, discharge, hold harmless and covenant not to sue the City and County of Honolulu, its agents, employees, volunteers, and officers from all claims, actions, demands and causes of action of any kind whatsoever, I, my heirs, successors and assigns may have for personal injuries and property damage which may result or may incur by my participation in the 2013 Lei Queen Selection Contest, Lei Day Celebration, and public appearances promoting the Lei Day Celebration.

I understand that if selected as the 2013 Lei Queen or Lei Princess, I will represent the City and County of Honolulu at the Lei Day Celebration, and shall at all times conduct myself in such a manner as will bring credit and honor to the City and County of Honolulu, Department of Parks and Recreation, Lei Day Celebration.

I shall faithfully attend all of the functions and activities as required by the City and County of Honolulu, Department of Parks and Recreation. Attendance at the following events is required.

- Lei Day Celebration May 1 and 2, 2013;
- Kamehameha Day Parade Meeting, May 29, 2013 (tentative date);
- Lei Draping Ceremony at the Statue of King Kamehameha, June 7, 2013, 3:30 p.m.;
- Annual Kamehameha Day Parade, June 8, 2013 (tentative date);
- Annual Nā Hula Festival, August 3 and 4, 2013;
- Lei Queen Selection Event, March 2014; and,
- Lei Day Celebration, May 2014.

The queen and court will be asked to make a number of public appearances prior to and after May 1, to publicize Lei Day. These events may include, but not be limited to:

- Various publicity events (TV, radio, press conferences, etc.); and,
- Senior Valentine's Dance, February 2014.

I understand that I am personally responsible and liable for all expenses I incur to participate as a contestant in the Lei Queen Selection Event including, but not limited to, wearing apparel, hair, makeup, shoes, flowers, and lei. If selected, I understand that I am personally responsible for the following costs for the annual Lei Day Celebration on May 1, 2013:

- Shoes;
- All other incidentals expenses incurred to participate as a Lei Queen/Court member;
- All other incidentals expenses incurred to participate in other events; and,
- Any and all costs incurred by the Lei Court Attendants.

I understand that the City will be responsible for the following costs for the annual Lei Day Celebration on May 1, 2013:

- Lei Day Queen/Princess mu'u/dress;
- Lei Day Queen/Princess Hair;
- Lei Day Queen/Princess Make-up; and,
- Sashes for the Lei Court Attendants.

I give my express consent and unconditional permission to the City and County of Honolulu to photograph me and my image, and to use photographs of me and my image and all photographs furnished by me in connection with the Lei Day Celebration. I understand that any such photographs, and all rights associated with them, will belong solely and exclusively to the City and County of Honolulu, which shall have the absolute right to copyright, duplicate, reproduce, alter, display, distribute, and/or publish them in any manner, for any purpose, and in any form including, but not limited to, print, electronic, video, and/or Internet.

I voluntarily waive any and all rights with respect to any such photographs, including compensation, copyright, and private rights and any right to inspect or approve such photographs and/or copy, print or other materials that may be used in connect with them. I hereby release and discharge, and agree to hold harmless, the City and County of Honolulu, its officer, agents and employees, and all persons acting under its permission or authority, from any claims and liability in connection with such photographs and/or their use.

I understand that I shall secure consent and approval of the City and County of Honolulu, Department of Parks and Recreation in writing to accept personal appearances as a member of the Lei Day Celebration Court that is not in any way connected with the City and County of Honolulu, Department of Parks and Recreation during my period as a member of the Lei Day Celebration Court.

In the event that I am selected as the 2013 Lei Day Celebration Queen or a member of the Queen's Court and I violate any Lei Day Celebration Queen Contest rules and requirements, I agree that the City and County of Honolulu, Department of Parks and Recreation may remove my title and position as the Lei Day Queen or a member of the Queen's Court. Upon disqualification, removal, or withdrawal, I shall return my Lei Day Celebration outfit. In addition, I shall no longer hold myself out as 2013 Lei Day Celebration Queen or member of the Queen's Court, as the case may be. The City and County of Honolulu, Department of Parks and Recreation may in its sole discretion waive any breach of the rules and regulations for good cause.

In the event there is a vacancy on the Lei Day Celebration Court, the City and County of Honolulu, Department of Parks and Recreation may in its sole discretion fill the vacancy or allow the position on the Lei Day Celebration Court to remain vacant.

I have read and voluntarily agree to abide by the City and County of Honolulu, Department of Parks and Recreation's 2013 Lei Queen Selection Contest Rules and Requirements.

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Signature

Date

## 2013 LEI QUEEN APPLICATION

**BIOGRAPHICAL INFORMATION:** The information and the photograph you provide may be shared with the media and/or used for publicity purposes, so please provide only the information you feel comfortable in sharing with the public.

Your biography shall be one to five (1-5) pages, single-sided, print/typed, which shall include, but not be limited to:

- a. personal background information (please note, for personal background information, please provide only the information you feel comfortable in sharing with the public);
  1. Schools attended (school name, State, Degree obtained if applicable).
  2. Marital status (single or married).
  3. Family History (names of your parents, where you grew up, # of siblings, husband's name, # of children, names of your children...).
  4. Name of your employer and your position/title.
- b. lei making experience;
- c. hula experience;
- d. special talents;
- e. hobbies;
- f. describe what Lei and Lei Day means to you;
- g. describe the Hawaiian values you feel the Lei Queen should live/practice/possess;
- h. why you want to be Lei Queen; and,
- i. why you feel you are qualified to be Lei Queen.

SPONSORING ORGANIZATION: \_\_\_\_\_  
(If none, please indicate "NONE")

SPONSOR CONTACT PERSON: \_\_\_\_\_

SPONSOR MAILING ADDRESS: \_\_\_\_\_

SPONSOR CITY, STATE, ZIP CODE: \_\_\_\_\_  
City State Zip Code

SPONSOR PHONE: \_\_\_\_\_  
Business Residence Cell Fax

SPONSOR E-MAIL ADDRESS: \_\_\_\_\_

**SPONSORING ORGANIZATION** - Should \_\_\_\_\_ (candidate's name) be selected as Lei Queen or Lei Princess, we, as her sponsor will:

1. Provide moral support;
2. Provide lei 'ā'ī and/or lei po'o for public appearances;
3. Provide appropriate style footwear for use in the Lei Day Celebration's Pageant and other Lei Court appearances;
4. Provide appropriate clothing, hair and makeup for other events (other than Lei Day Celebration);
5. Provide transportation to and from events; and
6. Provide for dry-cleaning of court attire if determined by the Department of Parks and Recreation that dry cleaning is necessary.

\_\_\_\_\_  
Chairperson/President of Sponsoring Organization

\_\_\_\_\_  
Date